

City of Wolverhampton - Towns Fund Board

Action Tracker (from the meeting of 29 July 2022)



Agenda Item No.	Issue	Action / Resolution	Board Member/Officer Responsible	Timescale	Progress / Update
7	Engagement and Communication Strategy	1. That a plan of action around public engagement for the Wednesfield interventions be provided to Towns Fund Board. 2. That Towns Fund Board members be kept abreast of developments ahead of media releases. 3. That further exploration of website and search engine optimisation be undertaken. 4. That expenditure records be shared with Towns Fund Board.	Darowen Jones, Towns Fund Programme Manager (Managing Director, Kinver Solutions)		<ol style="list-style-type: none"> 1. Project Manager been appointed and procurement process has commenced. Stakeholder engagement scheduled for mid-November, date to be confirmed. 2. Process in place for board members to receive an email with news before media. 3. First update taken place and next phase to commence in October for a refresh. 4. 6 month expenditure is due October ready for November board meeting.
8	Programme Dashboard	That Towns Fund Board members provide feedback at the next meeting on the level of detail for the projects within the Programme Dashboard.	All	September 2022 meeting	The new project update shared and welcome feedback before next board meeting. Please send the feedback to townsfund@wolverhampton.gov.uk